

The Greatest Skill You Can Learn

The majority of people above the age of 16 are either working as an employee in a company or have their own business. Regardless of which category you fall into, I can almost guarantee that you have heard people moaning about their situation at some point. Monday blues, being stuck in the rat race, same shit different day, overworked and underpaid...these are all phrases that are associated with people who are fed up of their situation.

However, what do people actually do about it?

For many people the answer is nothing. For some people it will be a lack of knowing how to change or what career to change to, for others there may be an underlying fear somewhere – whatever the reason you believe the answer to be, ultimately it is down to avoid the possibility of losing something good...a good house, a good family, a good lifestyle.

So the key thing to consider is how to protect yourself whilst searching for an opportunity to follow the path that YOU want to.

There is one thing that you can do right now and that is to learn how to speak in public. Public speaking is the number one fear amongst adults and is known as glossophobia – or fear of the tongue. Once you have mastered how to speak in public you can use it in a variety of ways – increasing sales, informing others, raising finance, getting a message across and so on. Ultimately the more eyes and ears that you have watching you, the greater the number of opportunities that are open to you.

70% of the adult population fear public speaking, so if you can master this one skill you will be a much more viable candidate for any opportunity compared to other applicants. This skill has helped so many influencers today – from Oprah Winfrey to Richard Branson to Steve Jobs.

As Warren Buffet once said “Public Speaking is the number one asset anyone can acquire”. There are many useful resources available online so make use of them.